

Interwoven paths of art and design

What Seven leading companies in the bathroom decor sector (Duravit, Fir, Pom D'or by Regia, Jacuzzi, Parigi, Scirocco H, Titan-Creative Corner) have promoted, in collaboration with **D.A.M.S.** (Disciplines of the Arts, Music and Show Business) of the **University of Bologna** and under the sponsorship of the commune, a show called "Bagno ad Arte" (The Artistic Bathroom). It's an initiative that intends to promote a way of making the industry aware of emerging art by combining works done in a contemporary language with objects of industrial production aimed at the domestic environment, and particularly at the bathroom. The setting, designed by Mariano Mulazzani for the Quid Space, has gotten artists like *Paola Bitelli*, *Alberto Cappelli*, *Alessandro Moreschini*, *Luigi "Lullo" Mosso*, *Guglielmo Pagnozzi* and *Antonio Riello* involved in the project*.

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