

## ZOO – incursioni

Press release

At Zoom's, Contemporary Arts' workshop, on 3<sup>rd</sup> march will start "ZOO INCURSIONI": a cycle of 3 exhibitions organised by **Alessandra Borgogelli**.

The title can make one think to a war action carried out by the contemporary art Zoo Gallery against Zoom Space. But don't worry, there will not be any kind of physic violence. During these 3 meetings, Zoo will attack and contaminate Zoom artistically so that there will be a fruitful cultural exchange between the two exposing spaces. On 3<sup>rd</sup> march at 7.00 p.m. there will be the first incursion "by hand" of two artists: **Paola Bitelli** and **Alessandro Moreschini**. Bitelli's artistic characteristic has always been to amaze the public by involving it in a subtle game of sensory pretence. With her the aesthetical categories which usually are used to define reality, get a total sweeping away. So public isn't anymore able to trust to the view which makes only seem and not be. Moreschini's decoration is intentionally excessive and baroque. It presents like a texture that can "invent again" reality. As by magic, the artist can use every real element in an harmonic way where the daily inconsistency between space and time declines. You can see their works till march 13<sup>th</sup>.

By Marco Tomasini

**Artist list:** *Karin Andersen, Piero Barducci, Paola Bitelli, Gabriele Lamberti, **Alessandro Moreschini**, Piero Mottola*

**ZOO incursioni** Zoom, Laboratorio delle Arti Contemporanee, Via Mascarella, 60/A, Bologna, Italy

March 3, 1999 – March 13, 1999 From wednesday to saturday from 9.00 p.m.

Opening: march the 3<sup>rd</sup> at 7.00 p.m.

For further informations

tel. +39 051 6148275 - +39 051 271533