

The contemporary art new directions

Alessandro Moreschini

The main goal of Alessandro Moreschini is not only to revitalise the space with new colours, also to enrich the “staging” with **vivacious decorations extremely refined**: the precision he wears the objects of the design is praiseworthy, like a middle-age miner who attentively redesigns the support.

Moreschini is all of this, even with the “classic” canvas, re-contextualizing it throughout precise aims that harmonise the support which slowly detaches itself from the wall and then becoming synergic with the whole wall. In this way, **the whole space wears a second skin**, a second skin sometimes full of noise tones, ashamed and kitsch which remember medieval, roman or baroque decorations.

Moreschini recovers the past, charging it of fresh deliberateness which leads us to the new shapes of the technology, using the “hat e-mail”, a little spiral-shaped @, which often appears in almost his last works.

This is the main goal of many Italian young artists now acting in the scene, trying to “adapt” their personal taste to a precise deliberateness, exploiting what the society is giving us; in the case of **Moreschini** who wants to re-equilibrate a specific picturesqueness thanks to the support of the technology. In this way, the little @ becomes not only a daily recall to the use of Internet, but also an icon of the days that we are living; the artist mediates all this trying to re-contextualizing the space that he has at his complete disposal, the space that becomes “free territory” in which to define a specific personal artistic course. Therefore, the gallery gets a new funny atmosphere, vivacious and more enjoyable where the artist can freely sweep to re-create a “staging”, an **avant-garde habitat** where the every-day life harmoniously matches with the art*.

By Fabiola Naldi

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